

at DISCOUNT "Self-Service" DRUGS

STORE-WIDE EASTER MONEY- SAVING SELLING EVENT!

Here you are, Folks! Another great demonstration of the money-saving values made possible by the "Help-Yourself" idea of the Discount Drug! Our "operate for less" plan means that this tremendous saving made possible by you helping-yourself is turned back to you in the form of lower prices. Yes, Folks... join the thousands that have proven to their own satisfaction that they can buy for less at the Discount! Our weekly advertisements tell the story... and we back up every word and price quoted here!

Perfect — Lovely
**POTTED
EASTER**

Lilies

Traditionally Easter —
the Beautiful Lily! Give
a lovely potted plant to
your dear ones! We ad-
vise early selection —
as the demand at this
price will certainly ex-
ceed our supply!

\$2⁶⁷

3-BUD
PLANT

4-Bud Plant, \$3.57

SUPPLY LIMITED!

5-Bud Plant, \$4.47
BUY EARLY!

Thursday — Friday — Saturday and Sunday!

for Her Easter Gift

Visit Discount's Complete
COSMETICS

• PRIMROSE HOUSE • DOROTHY GRAY
• RUBENSTEIN • TUSSY • ELMO
• COLONIAL DAMES
• OTHER FAMOUS NAMES

MAKE UP KITS \$5.00 to \$16.50
CHEN YU SETS \$2.00 to \$10.00
LOVELY DRESSER SETS \$4.00 to \$35.00
SACHET HANGERS \$1.49 to \$2.49

PERFUMES & COLOGNES

Rubenstein's, Coty, Primrose House, Moneau "If" Mo-
neau "Discovery", Yardley, Dorothy Gray, Elizabeth
Arden, Tussy, Lynette, Chermay, Mary Dunhill, Roger
and Gallet, Shameless, Lynette, Leigh.

EASTER GIFTS WRAPPED FREE!

\$3.00 VALUE

Compacts

99¢

Daily Needs

—SOLD FOR LESS!

Razor Blades pkg. 5c
School Tablets ea. 2c
Mousetraps 2 for 5c
Photo Flood Lamps ea. 15c
Glass Cleaner, 8-oz. 8c
Hooks & Eyes card 5c
English Steel Needles
Pkg. 5c
Rit Dye, choice pkg. 12c
Boy Scout Axe \$1.08
500 Drink Straws 29c
Sail-Off, gallon \$1.69
Pulvex Flea Powder 23c
Baby Rattler 33c
G-E 3-Way Bulbs 45c
O-Cedar Polish Mop \$1.19
Playing Cards 27c
Baby Bibs 15c
Elec. Bottle Warmers \$1.98
Electric Plug Caps 3c
Wall Can Opener \$1.49

HEAVY DUTY
Nail Clippers

Well Made,
Steel Forged,
SPECIAL **98¢**

SAVE ON VITAMINS!!

100 Vitamin B
Complex Tablets \$1.39

16-oz. Size
Stuart's Formula \$2.30

100 Lillys Multiebrin
All Vitamin Cap. \$4.86

60-Capsule Size—Vitamins
One-a-Day \$1.96

Large 50 CC Size Mead's
Percomorpham \$2.67

Bottle of 100 5 mg. Squibb's
Vitamin E \$2.85

Bottle of 84 Lillys
Lectron-Ferrous \$2.72

Bottle of 100
Upjohn's Unicaps \$2.86

Bottle of 100
Di Calcium Phos. 69c

—And All Other Well Known
Vitamins for Less at
Discount!

LADIES'
HAIR PINS
Black or
bronze. **7¢** Pkg.

NYLON BRISTLE
TOOTH BRUSH
Choice of
styles. **12¢**

Reg. 5c Eraser Tipped
PENCILS
School or
office. **1¢**

LARGE PLASTIC
SALAD SET
Fork and
Spoon. **5¢** Set

ATTRACTIVE GLASS
TEA CUPS
Each **5¢**

Large Size
RINSO

The Perfect Household Soap

21¢

FIBRE BOARD
LUNCH PAIL

With Genuine
THERMOS BOTTLE

ONLY **\$1³⁹** COMPLETE

On Sale Friday at 11 A.M.
KLEENEX
—and Other Well Known

**CLEANSING
TISSUES**

13¢ BOX

Bottle of
100
**ASPIRIN
TABLETS**

5¢

Snap-Tite
**VACUUM
Bottle Stopper**

—STAINLESS STEEL
—LEAK PROOF
—ADJUSTABLE

Fits half-pint, pint and
quart size vacuum bottles.
Fills a long felt need for a
Vacuum Bottle Stopper to
take the place of old un-
satisfactory makeshift
cork! Doubles the effec-
tive use of your vacuum
bottle... get yours now!
While they last—

15¢

Sensational Close-Out Sale

10c COSMETICS

3c

—10c Luxor Cream
—10c Fitch's Shampoo
—10c Balm Barr
—10c Dreen Shampoo
—10c Fitch's Hair Tonic
—10c Luxor Cold Cream

Sale!—Women's Needs

50c CONTI SHAMPOO 39c
\$1 MAR-O-OIL SHAMPOO 47c
TRUSHAY BEFOREHAND LOTION 43c
\$1 PACQUIN HAND CREAM 79c
55c POND'S CREAM and
10c POND'S FACE POWDER BOTH 39c
BARBARA LANE BUBBLE BATH, 1-lb. Jar 39c

Sale!—Men's Needs

SCHICK INJECTOR BLADES, 20s 69c
PALMOLIVE BRUSH SHAVE, Giant 39c
50c CAMPANA DRESKIN, After Shave, 39c
YASLINE HAIR TONIC, Large 63c
BURMA SHAVE, 1-lb. Jar 69c
GEM BLADES, Package of 5 23c

Sale!—Baby Needs

MENNEN'S BABY OIL 43c
J & J BABY TALCUM 39c
HORLICK'S MALTED MILK, 1-lb. 79c
\$1.25 S M A BABY FOOD 94c
COETS COTTON SQUARES, Pkg. 9c
25c COTTON TIPPED APPLICATORS 15c

Sale!—Known Laxatives

SQUIBB'S MINERAL OIL, Quart 89c
30c HILL'S COLD TABLETS, Pkg. 19c
60c SAL HEPATICA 49c
\$1.25 SARAKA, Only 98c
100 HINKLE PILLS 9c
25c CARTER'S PILLS 19c

**Genuine Silex
COFFEE MAKER**

8-Cup Size.
SPECIAL FOR
THIS EVENT ONLY
COREY COFFEE MAKERS **\$369**

Reg. 25c Can
Baby Powder **5¢**

2-oz. Package
Absorbent Cotton **5¢**

All-Elastic
Sanitary Belt **29¢**

60c Size Wildroot
Hair Dressing **47¢**

Large 14-oz. Jar
Ovaltine **59¢**

Extra Heavy - Gallon
Mineral Oil **\$1.49**

Full Pint
Antiseptic Gargle **11¢**

Large Size
Arrid **59¢**

\$1 Standard Refill
Certane Jelly **89¢**

Bottle of 100
Bayer Aspirin **59¢**

75c Size Doan's
Kidney Pills **43¢**

12-oz. Size
Citrate of Magnesia **12¢**

Reg. 75c Size
Fitch Shampoo **59¢**

Reg. \$1.35 Size
Lydia E. Pinkham's **73¢**

Large Size Listerine
Tooth Paste **33¢**

100 Tablets
Caroid & Bile Salts **77¢**

Regular 25c Infants'
Suppositories **11¢**

Discount Drugs
1334 EL PRADO
TORRANCE

SERVE
YOURSELF
AND
SAVE!